



ONLINE

ALADYR INTERNATIONAL CONGRESS

MARCH 22, 23 & 24

MEXICO



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We will start the 2021 agenda with the ALADYR INTERNATIONAL CONGRESS - Mexico, now in its third edition and ONLINE. Three days of technical, informative and commercial presentations of interest for Mexico and other parts of the world.

PRELIMINARY AGENDA

DAY 1. WATER IN MEXICO, CHALLENGES, NEEDS AND SOLUTIONS

FORUMS:

- **ACCESS TO DRINKING WATER IN MEXICO**
CURRENT STATUS OF DRINKING WATER SERVICE AND ACCESS
RATES
MANAGEMENT CHALLENGES
INTERNATIONAL MODELS APPLICABLE
DESALINATION AND REUSE: PROSPECTIVE IN MEXICO
REGULATIONS
- **WATER QUALITY IN MEXICO**
NATIONAL AND INTERNATIONAL STATISTICS
EMERGING CONTAMINANTS
HEALTH AND SANITATION
WATER AND EFFLUENT TREATMENT TECHNOLOGIES USED IN THE COUNTRY

SOME OF THE ORGANIZATIONS INVITED

- CONSEJO CONSULTIVO DEL AGUA (WATER ADVISORY COUNCIL)
- UNESCO - IHE
- CONAGUA
- SENATE OF THE REPUBLIC
- MEXICAN COLLEGE OF IRRIGATION ENGINEERS

DAY 2 AND 3. END-USERS AND WATER MANAGEMENT IN MEXICO

TOPICS

- BREWING SECTOR
- TEQUILA DISTILLERY
- STEEL INDUSTRY
- FOOD AND BEVERAGE INDUSTRY
- AGRICULTURE
- HOTEL SECTOR
- PHARMACEUTICAL INDUSTRY
- ENERGY PRODUCTION

INFORMATION

In a future update, we will inform you about the confirmed presentations.

The technical and informative presentations for these two days will be given by end-users. Our sponsors will have 10 minutes for commercial demonstrations between presentations. If you wish to have a space for commercial demonstrations, please please contact dircom@aladyr.net

OVERVIEW

SCHEDULE MÉXICO TIME

- DAY 1. 14:00 - 17:30
- DAY 2. 14:00 - 17:30
- DAY 3. 14:00 - 17:30

All participants will receive the digital presentations via e-mail.

RATES

- FREE ADMISSION FOR ALADYR MEMBERS
- NON-MEMBERS: 20 USD

REGISTRATION AND ENROLLMENT

- Online payment via credit card in our website, Aladyr Events section, Mexico
- Bank transfer to an American bank account. Bank of America (Request information at info@aladyr.net)

More information:
DIRCOM@ALADYR.NET
[+57 312 3773970](tel:+573123773970)

SPONSORSHIPS

STAR SPONSORSHIP (COST: USD 4.500)

- Exclusive for one (01) company
- Brief comments in the opening speech, 02 minutes
- Micro audiovisual with your logo as an introduction to the event
- Commercial presentation, 10 minutes
- Featured logo throughout the event advertising

COMMERCIAL SPONSORSHIP (COST: USD 2.000)

- For eight (08) companies
- Commercial presentation of 10 minutes to promote products or services (videos, online demonstrations, virtual tours or any other tool that could nurture your presentation).
- Logo throughout the event advertising

TRIVIA SPONSORSHIP (COST USD 3.500)

- Exclusive for one (01) company
- Chairperson in the trivia round of day 2 or 3
- Exclusive logo in the trivia round of day 2 or 3
- Micro audio-visual introduction to the trivia round, 01 minute maximum
- Logo throughout the event advertising

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