

# BIENNIAL CONGRESS

# ALADYR CHILE

## *Santiago*

November 14 - 16

A photograph of the Santiago skyline, featuring several tall skyscrapers, including the Torre Costanera Center, reflected in a body of water. The foreground shows some greenery and a small red buoy in the water.

OVER **500** PARTICIPANTS  
**20** PARTICIPATING COUNTRIES

An abstract graphic on the left side of the slide, composed of a network of blue dots connected by thin lines, forming a complex, organic shape that resembles a molecular structure or a digital network.

# COMMERCIAL PRESENTATIONS AND SPONSORSHIP





## COMMERCIAL PRESENTATIONS

In addition to the technical-informative presentations that make up our program, we have opened space for a maximum of 08 commercial presentations, where speakers will be able to highlight the benefits and features of their products and services.

### COST : (USD 3,000).

- 10 minutes duration
- At the end of the presentation, the speakers will have an exclusive space to meet with interested parties and potential clients, a VIP area to answer queries and arrange business meetings.
- The presentation order will follow the order in which the application was received.

If you wish to become a sponsor, please email [dircom@aladyr.net](mailto:dircom@aladyr.net)

# SPONSORSHIPS

SPONSORSHIP RATES ARE SUBJECT TO A 10% DISCOUNT UPON CONFIRMATION AND PAYMENT BEFORE APRIL 15, 2023. INTERESTED PARTIES EMAIL [DIRCOM@ALADYR.NET](mailto:DIRCOM@ALADYR.NET)

SPONSORSHIP OPTIONS		
SPONSORSHIP	COST	NUMBER OF COMPANIES
CATEGORIES		
LANYARD	\$ 7,000.00	1
LEARNING	\$ 5,000.00	8
YOUNG LEADERS	\$ 3,500.00	1
WATER MASTERS	\$ 4,600.00	1
WIFI	\$ 5,000.00	1
WATER BINGO	\$ 6,000.00	2
COCKTAIL	\$ 20,000.00	1
STAFF	\$ 5,000.00	1
CHARGE STATION	\$ 7,000.00	2
PHOTO SET	\$ 14,000.00	1
A SOUVENIR FROM CHILE	\$ 9,000.00	1
COFFEE BREAK	\$ 5,000.00	4
TRADE SHOW SPONSORSHIPS		
PACIFIC	\$ 25,000.00	1
ATLANTIC	\$ 18,000.00	1
INDIAN	\$ 12,000.00	2
ARTIC	\$ 8,000.00	4
ANTARCTIC	\$ 6,000.00	10
BUSINESS MEETING	\$ 6,000.00	2

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# PROMOTIONAL SPONSORSHIPS

## LANYARD (7,000 USD)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Printed logo on lanyard.
- One (01) publication in the ALADYR Magazine
- Advertising video with a company representative to post on social media prior to the Congress.
- A commercial video that will play 01 time during the event.
- One (01) technical presentation, subject to review and approval of the technical committee.



## LEARNING (5,000 USD)



This sponsorship option is for sponsors who offer technical presentations. Once the presentation is over, sponsors have 10 minutes to play a trivia game with a platform provided by ALADYR. In the trivia game, there will be five (05) questions related to the presentation, which will be answered by the audience that is connected from their cell phones. The one who answers the questions the fastest and correctly is the winner. The winner gets a prize (a state-of-the-art electronic device already included in the sponsorship costs).

This option is available to a maximum of eight (08) companies. It includes:

- Two (02) complimentary registrations.
- One (01) technical presentation, subject to review and approval of the technical committee.
- The sponsor's logo will be on the screen while the trivia games go on.
- The trivia and awards ceremony are performed by company representatives, who will be on stage.
- Logo on all printed and digital advertising of the event.
- Advertising video with a company representative to post on social media prior to the Congress.
- Special publication in the ALADYR magazine.

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## YOUNG LEADERS (3,500 USD)



This sponsorship allows your company to invite eight (08) university students to the Congress. We will send the invitations to different universities.

Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations.
- During the event, your contribution will be highlighted on the various LED screens in the commercial and technical areas.
- Logo on all printed and digital advertising of the event.
- Video for social media of students' gratitude for the event invitation.
- Advertising video with a company representative to post on social media prior to the Congress.
- Special publication in the ALADYR magazine.

## WATER MASTERS (4,600 USD)



This sponsorship allows your company to invite ten (10) university professors to the Congress. We will send the invitations to different universities.

Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations
- During the event, your contribution will be highlighted on the various LED screens in the commercial and technical areas.

- Logo on all printed and digital advertising of the event.
- Video for social media of professors' gratitude for the event invitation.
- Advertising video with a company representative to post on social media prior to the Congress.

## WIFI (5,000 USD)



Access to the Wi-Fi network will be courtesy of a sponsoring company.

Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- There will be posters placed throughout the trade show with your logo and wifi password. Four (04) posters.
- Advertising video to be played two (02) times during the technical presentations. Duration 02 minutes maximum. (The video must be provided by the sponsoring company).
- Advertising video with a company representative to post on social media prior to the Congress.

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## WATER BINGO (6,000 USD)



During the coffee break in the afternoon on the 15th and 16th, we will hold a classic bingo game on the stage in the trade show area. Each attendee will receive a bingo card, and representatives of the sponsoring company will call out the numbers and award the prize to the winner. Before starting the activity, we will play an advertisement video of the sponsor company. Exclusive for two (02) companies. It includes:

- Two (02) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Bingo cards with company logo.
- Advertising video to be played before and after the game. Duration of 02 minutes maximum. (The video must be provided by the sponsoring company).
- Advertising video with a company representative to post on social media prior to the Congress.

## CÓCTEL (20,000 USD)



The company that selects this category will offer a cocktail celebration for 500 attendees on the second day of our event, November 15, at the end of the afternoon session. The sponsor's videos will be played for three (03) hours on the screens in the trade show area, and the sponsor's logo will remain on the screens. The sponsor will be

on the stage next to the main screen to welcome the attendees and will be able to hand out POP material, brochures, and any other gifts they may wish to give to the attendees.

The cocktail will include a variety of drinks and salty and sweet appetizers, a sound system, and a musical background to brighten the evening. The three (03) hours of cocktail are exclusive to the sponsoring company, which may use this time to promote its products or services with the most suitable marketing strategies and presentations. Exclusive for one (01) company. It includes:

- Eight (08) complimentary registrations.
- Logo on all printed and digital advertising of the event. Prominent location.
- Advertising video(s) to be played continuously during the cocktail celebration (The video must be provided by the sponsoring company).
- Welcoming remarks at the cocktail celebration.
- A representative of the sponsoring company will be the master of ceremony for the presentation of awards and prizes.
- Handing out of POP material and brochures.
- One (01) LED totem with the sponsor's image at the entrance of conference rooms.
- 40-minute technical presentation (Presented by the company or by a client of the company. Subject to approval by the Technical Committee).
- Advertising video with a company representative to post on social media prior to the Congress.

## STAFF (5000 USD)



We will have two parallel conference rooms to develop our program of technical presentations. Each room will have 04 staff members who will assist with the location of the attendees, question rounds, and logistics during the technical session. These staff will wear a shirt with the logo of the sponsoring company (costs of staff and shirts are included in the sponsorship). Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Personnel wearing shirts with the sponsor's logo.
- The sponsor may place POP material on the tables where the attendees will be seated. .
- Advertising video with a company representative to post on social media prior to the Congress.

## CHARGE STATION (7,000 USD)



We will have energy charging stations for cell phones and tablets. This category's sponsoring company will have two energy charging stations with a LED banner with its logo/image/video. These stations may include the company's staff of protocol to deliver POP material and brochures. Exclusive for two (02) companies. It includes:

- Two (02) complimentary registrations
- Logo on all printed and digital advertising of the event
- Two (02) energy charging stations with the sponsor's image.
- The sponsor may place POP material next to the energy stations.
- Advertising video with a company representative to post on social media prior to the Congress.



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## PHOTO SET (14.000 USD)



We will have a whole photographic set with a green screen (Chroma key) that will allow us to overlap different backgrounds, animations, and videos to create photographic scenarios. These backgrounds will feature your company's logo. You can also include videos and images of your company's facilities to enhance corporate visibility. We intend that attendees enjoy a professional photo shoot where your brand is the main character (You can include clothing, accessories, and uniforms for the attendees to wear during the photo shoot).

Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Promotional video featuring a company representative for social media.
- One (01) publication in the ALADYR magazine.
- Photo set with the logo in the reception and trade show area.
- Video summary of photographs with the logo, credits and contact of the sponsoring company.
- The sponsor may have staff on the set handing out material (hats, t-shirts or other) that they want the attendees to wear to take pictures.

## A SOUVENIR FROM CHILE (9,000 USD)



This sponsorship option has space in the trade show with an extra feature, bottles of Chilean wine for each attendee. The bottles are labeled with the company's logo and contact information. This sponsorship option has a strategic location among the sponsors to ensure visibility and that everyone takes home a souvenir of the region. (Bottles of wine are included in the sponsorship costs).

Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Booth with exhibition and wine tasting.
- 500 bottles of wine labeled with the company's logo and contact information.
- LED banner for advertising (company image or video).
- An open space with a table and armchairs to hold meetings and distribute advertising material.
- Advertising video with a company representative to post on social media prior to the Congress.

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## COFFEE BREAK (5, 000 USD)



The trade show area will have cafeterias available throughout the Congress for attendees to approach frequently and have available various alternatives of food and beverages. Sponsors will have a LED banner with their logo and a small table next to each cafeteria point to hand out advertising material. Exclusive for four (04) companies. It includes:

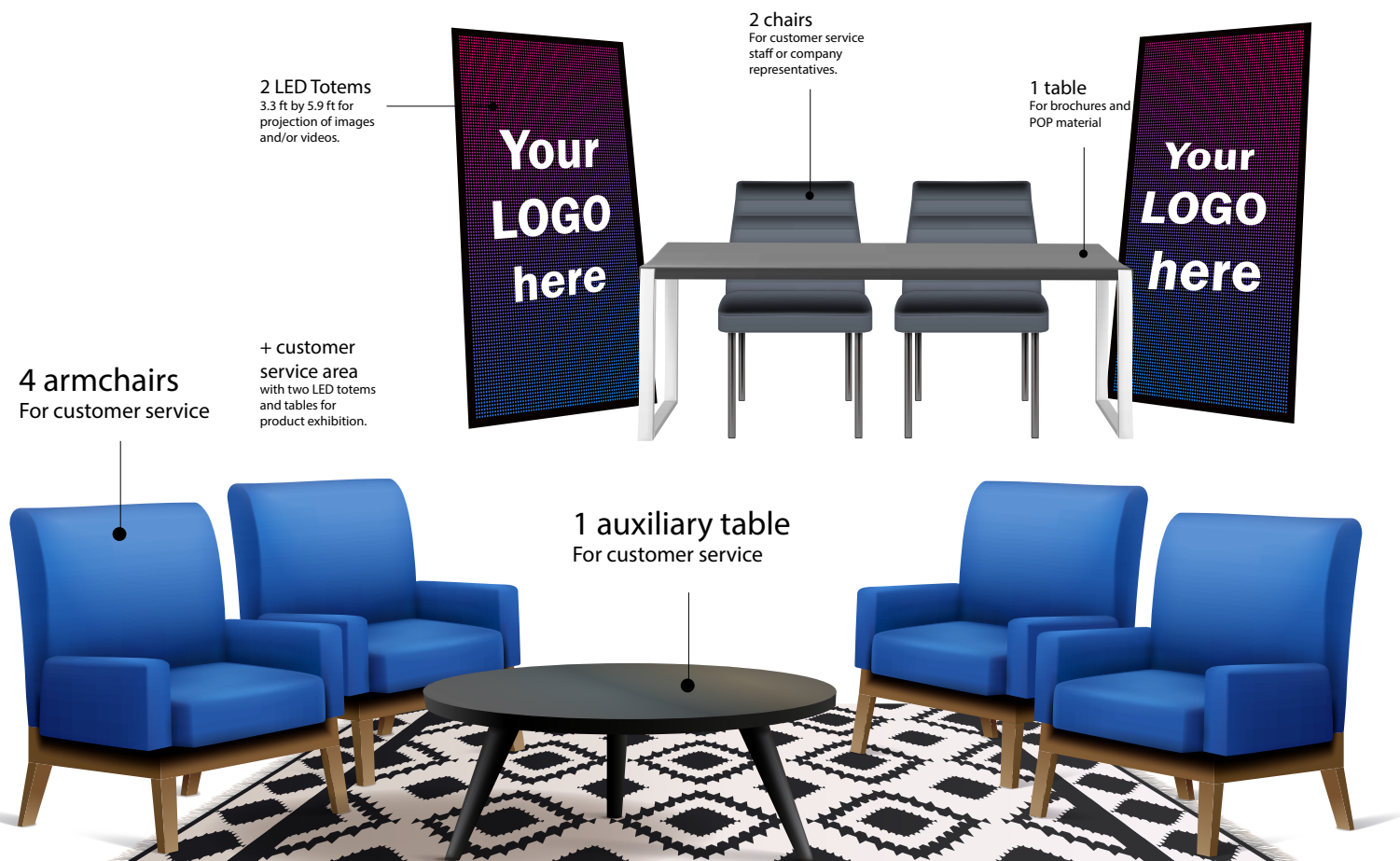
- Two (02) complimentary registrations.
- Logo on all printed and digital advertising of the event
- Small table to hand out advertising material.
- LED banner with logo/video/image of your company.
- 10-minute commercial presentation on the stage of the trade show area.
- Advertising video with a company representative to post on social media prior to the Congress.



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# TRADE SHOW SPONSORSHIPS

PACIFIC  
(25,000 USD)



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Our highest sponsorship category. The company that joins us under this option will enjoy the highest visibility and promotion.

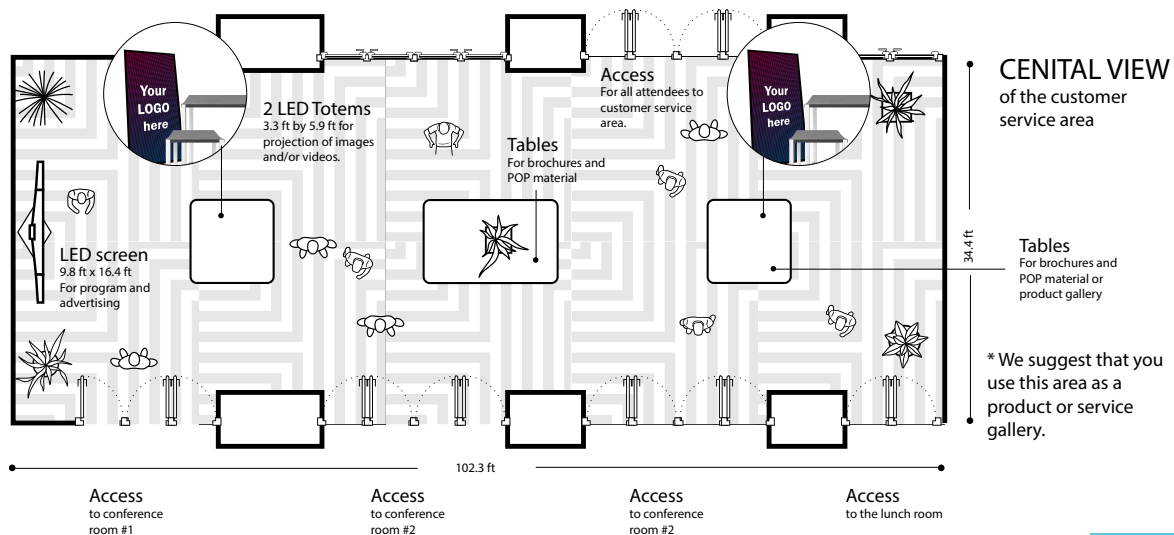
Exclusive for one (01) company. It includes:

- Twelve (12) complimentary registrations.
- Logo on all printed and digital advertising of the event, in a prominent location and larger size.
- Two areas for customer service and trade show:

**1. Preferred space with meeting room (04 armchairs, coffee table, and a large table for handing out advertising material. Located in the best spot of the trade show area).**

**2. Space for complete exhibition of products and/or services, in the foyer prior to the technical presentation halls. (You will be able to display your products in a strategic location, with a central point of 101 ft to place the equipment you wish like a gallery).**

- Four (04) LED totems to display logo/image or video, two for each commercial space.
- 10-minute commercial presentation on the stage of the trade show area.
- 40-minute technical presentation (Presented by the company or by a client of the company. Subject to approval by the Technical Committee).
- Opening remarks.
- Option to host a panel with partner companies/clients, on a topic of interest to the Congress.
- The company can provide brochures and POP material at each of the tables where attendees will be seated during the technical presentations.
- Reservation of a privileged area for your attendees and guests in the conference rooms, with RESERVED BY "SPONSOR COMPANY NAME" signs.
- Advertising video to play 04 times in the technical presentation rooms.
- Advertising video with a company representative to post on social media prior to the Congress.

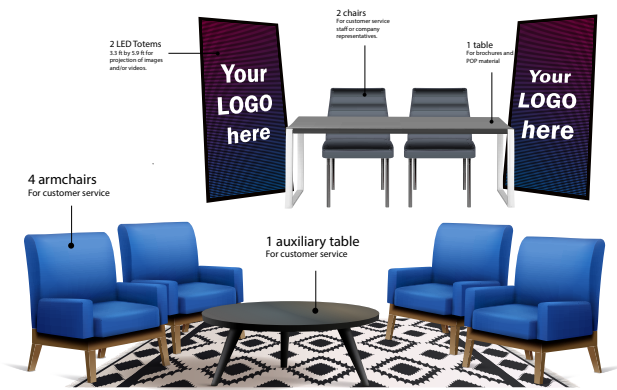


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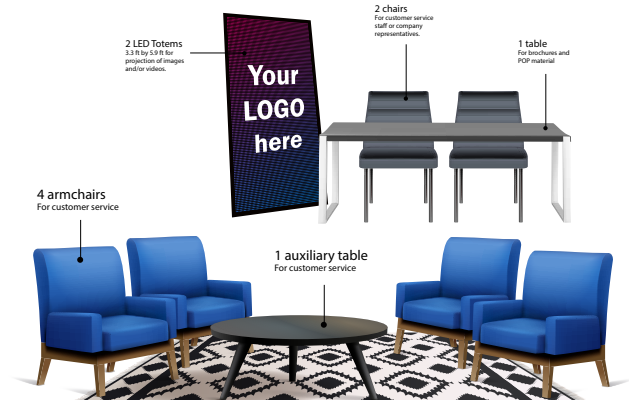
## ATLANTIC (18,000 USD)



Exclusive for one (01) company. It includes:

- Eight (08) complimentary registrations.
- Logo on all printed and digital advertising of the event, in a prominent location and larger size.
- Preferred space with meeting room (04 armchairs, coffee table, and a large table for handing out advertising material in an excellent location).
- Two (02) LED totems to display logo/image or video.
- 10-minute commercial presentation on the stage of the trade show area.
- 40-minute technical presentation (Presented by the company or by a client of the company. Subject to approval by the Technical Committee).
- Advertising video to play 02 times in the technical presentation rooms.
- Advertising video with a company representative to post on social media prior to the Congress.

## INDIAN (12,000 USD)



Exclusive for two (02) companies. It includes:

- Five (05) complimentary registrations.
- Logo on all printed and digital advertising of the event, in a prominent location and larger size.
- Preferred space with meeting room (04 armchairs, coffee table, and a large table for handing out advertising material in an excellent location).
- One (01) LED totem to display logo/image or video.
- 10-minute commercial presentation on the stage of the trade show area.
- 40-minute technical presentation (Presented by the company or by a client of the company. Subject to approval by the Technical Committee).
- Advertising video to play 01 time in the technical presentation rooms.
- Advertising video with a company representative to post on social media prior to the Congress.

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## ARTIC (8,000 USD)



## ANTARCTIC (6,000 USD)



Exclusive for four (04) companies. It includes:

- Five (05) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Preferred space with meeting room (02 armchairs, coffee table, and a large table for handing out advertising material).
- One (01) LED totem to display logo/image or video.
- 10-minute commercial presentation on the stage of the trade show area.
- 40-minute technical presentation (Presented by the company or by a client of the company. Subject to approval by the Technical Committee).
- Advertising video with a company representative to post on social media prior to the Congress.

Exclusive for ten (10) companies. It includes:

- Four (04) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Preferred space with meeting room (02 armchairs, coffee table, and a large table for handing out advertising material).
- One (01) LED totem to display logo/image or video.
- 10-minute commercial presentation on the stage of the trade show area.
- Advertising video with a company representative to post on social media prior to the Congress.

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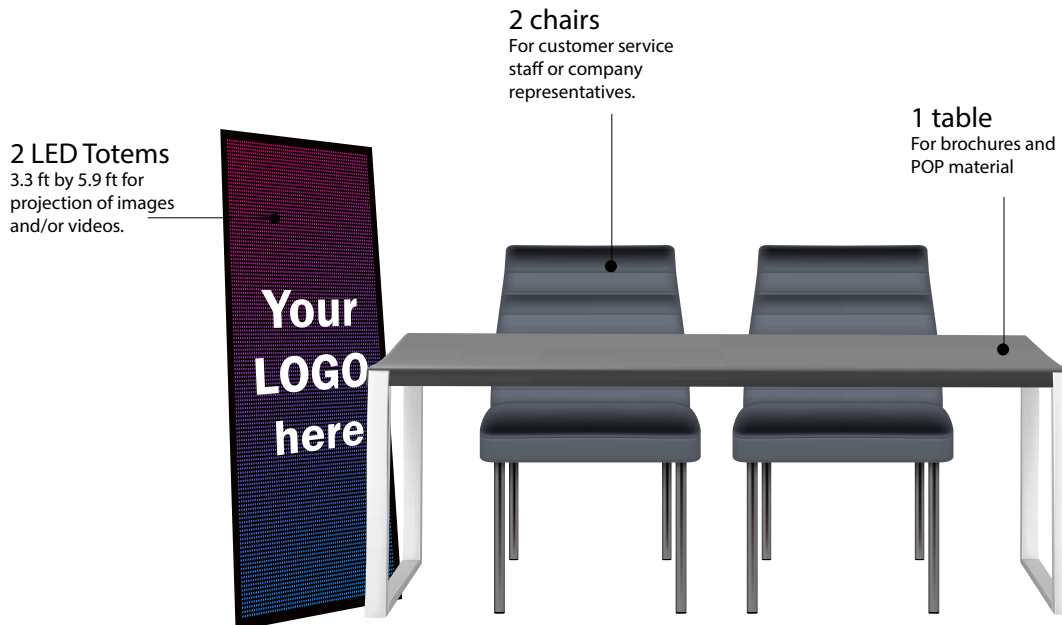
## BUSINESS MEETING (6,000 USD)

We have two rooms for business meetings, each one can accommodate up to 25 people. We will have several business meetings scheduled for the

Congress in these spaces.

Each sponsoring company in this category will have its exhibition table next to the entrance of these rooms. Exclusive for two (02) companies. It includes:

- Three (03) complimentary registrations.
- Logo on all printed and digital advertising of the event.
- Table to hand out advertising material next to the entrance of one of the rooms for business meetings.
- The sponsoring company may use the room for one (01) hour per day to meet with clients and possible clients.
- One (01) LED totem to display logo/image or video.
- 10-minute commercial presentation on the stage of the trade show area.
- Advertising video with a company representative to post on social media prior to the Congress.



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## ACCOMMODATION

The W Hotel offers preferential rates for our attendees (subject to hotel availability). To access these rates, email [dircom@aladyr.net](mailto:dircom@aladyr.net) and our account manager will reach you.

### Wonderful, single.

USD \$ 224 + IVA per room, per night.

### Wonderful, double.

USD \$ 239 + IVA per room, per night.

**NOTES: The exchange rate as of November 28 is USD 1 = CLP \$ 925 (exchange rate may vary).**

#### 1. RATE BENEFITS

The rates available for the dates listed above include:

- American buffet breakfast included at NoSo restaurant.
- Complimentary Internet access in the room.
- Free access to 02 gym.
- Free access to outdoor pool on the 21st floor (opening and closing dates of the swimming pool season may vary according to the hotel's policies).

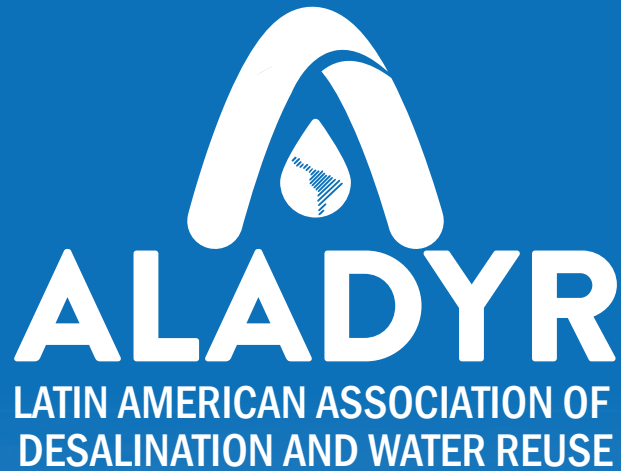
#### 2. IVA - LOCAL TAX

The rates are subject to 19% of VAT. The current laws allow lodging rates to be exempt from IVA for foreign non-residents in Chile. For this purpose, it is necessary to present a document (passport or ID card) that certifies that the guest is a non-

resident in Chile together with the tourist card to enter the country at the time of check-in at the hotel and payment must be made in U.S. dollars or through a credit card not issued in Chile. In the case of not complying with the requirements, the 19% IVA cannot be waived.







***"WATER, TECHNOLOGY  
AND SOCIETY".***